



Powered by



# Are you a woman looking for a **new professional start?**

The Let's Start Up Program offers a concrete way to develop your skills through training, coaching and financial support.

The Lise Watier Foundation is there *for you...*

## *Encourage*

Group workshops, networking and integration to an inspiring community: you will feel supported and more confident!

## *Train*

Training and personalized coaching: to better understand your potential and improve your knowledge and skills.

## *Support*

Microloans or financial aid for studies: because obtaining traditional financing is sometimes difficult.

ENTREPRENEURSHIP,  
EDUCATION,  
EMPLOYMENT:

choose your  
personalized  
career path.

It's free!



Sonia, Angélique and Lina,  
Entrepreneurship path

# A 3-STEP PROCESS

1

## DEVELOP YOUR PROFESSIONAL POTENTIAL

8-week course | 7 workshops | individual meetings

Entrepreneurial spirit is useful in all professional and personal contexts, and everybody can develop such a spirit. Workshops and meetings allow you to discover your possibilities, then develop your confidence and your ability to act.

- Professional assessment;
- Work on 18 essential skills;
- Explore possible and realistic professional avenues;
- Psychometric test;
- Certification of skills development from Concordia University.

2

## GET INTO ACTION

Whichever stream you choose, you will enhance your learning and skills through training and coaching.

### Start your business

10-week course  
10 group workshops  
Individual coaching

- Ideation and development of business plan;
- Certification from Concordia University;
- Coaching by entrepreneurship experts;
- Access to microloans: up to \$10,000.

### Pursue your education

Duration: According to the chosen program of study.  
Individual coaching

- Choice of a full-time post-secondary program;
- Monthly follow-up by a counsellor;
- Access to financial aid ranging from \$5,000 to \$13,000 / year.

### Find a better job

Individual coaching and referral to appropriate resources:

- Coaching by a professional development advisor;
- Search for a professional goal that will lead you to sustainable financial independence;
- Review of acquired skills;
- Exploration of job opportunities that meet your expectations.

3

## STAY ENGAGED

- Join the Let's Start Up Community: a dynamic group of women that promotes networking, the creation of solid ties and provides access to trainings on relevant subjects through webinars, conferences and coffee chats.

“Go ahead... believe in your dreams because anything is possible. Really, anything is possible! Never, at 60 years old, would I have believed it... thanks to the Let's Start Up Program, I came out of my shell. I understand my full potential and I know that I will succeed.”

- Sylvie, Entrepreneurship path

See more testimonials





# GET STARTED!



Geneviève,  
Entrepreneurship path

## THE LET'S START UP PROGRAM IS FOR YOU IF:

- ★ you are a woman over the age of 18;
- ★ you are currently experiencing economic, social or professional challenges;
- ★ AND you are ready to take action.

Visit our Website now!



## SERVICE POINTS

- 📍 **Montreal:** YWCA Montreal
- 📍 **Quebec:** Centre Étape
- 📍 **Laurentians:** La Porte de l'Emploi
- 📍 **Montérégie:** Le COFFRE
- 📍 **Toronto:** YWCA Toronto

“Choosing the Let's Start up Program was the best decision of my life. When in doubt, I was reassured. Faced with a lack of knowledge, I was taught. Exhausted, I was motivated. Ready to give up, I was inspired by other women, other entrepreneurs. Let's Start Up is also pushing yourself towards success. You are never alone, always surrounded by of inspiring women.”

- Roxann,  
Entrepreneurship path

See more  
testimonials

